

RAWR is the cross-cultural beast of producer and DJ Gawen Head-Allain, with compositions that fall between the cracks of genre and aesthetic in electronic music. Hard-hitting trap music that is supported by a backbone of **world influenced rhythms with a cinematic flair**, the musical body of RAWR has been expertly established.


Allain's works have since garnered commercial recognition and industry respect. In the past year alone, the RAWR singles "Fallacy" and "Kaleidoscope" were featured in national campaigns for **Apple**, and the **HBO MAX** show "The Hype" respectively.


Allain's music emanates his vast heritage and nomadic lifestyle, which intersects in the hip hop and gospel culture of Atlanta, the electronic dance scene of Paris, as well as the domains of Boston, California, and finally Brooklyn. A producer and drummer of 8 years, and a **Berklee College of Music** alumni, RAWR's music doesn't bow to commonality or creed while still remaining informed by them, deftly blending together ethnic and electronic.


2022 will focus on upcoming collaborations that will introduce more sonic nuances to the project as a whole. Reaching between trap, pop, tech house and R&B, the year will bring the fully realized ambitions of RAWR, with a project that celebrates the swinging balance of natural life on Earth.

If RAWR's previous works are any testament, the year of the tiger has only just begun.


 6.5k+ Monthly Listeners

 1k+ Followers

 200+ Followers

 700+ Followers

 600+ Likes

 3k+ Lifetime Views

Touring:

- Faded Morgana (Brooklyn)
- Eris Evolution (Williamsburg)
- Faded Morgana - House of Horror (NYC)
- Zodiac House (Denver)

Recent Releases:

- More Than (W/ Mythic Creature) - 2022
- Feel Alone (W/ Will Richardson) - 2021
- Sleep On It (Swisted Selections) - 2021
- Tempus (Clout.nu) - 2021
- Kaleidoscope (w/ Rob Arbelo) - 2021
- Thruster LP - 2021

*Swisted
Selections*



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